

Birds fly north for the summer

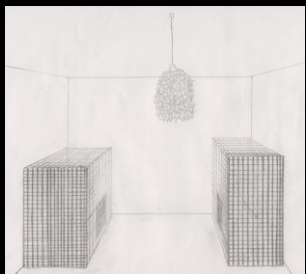
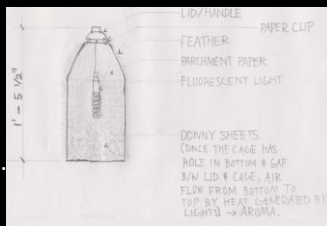
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This project was to design a light fixture made from sustainable products. Sustainable products are specifically designed to create less impact on environment and be more eco-friendly. These goals will be accomplished by reducing negative impacts on our environment, improving, health and comfort of building occupants requiring us to reduce the consumption of non-renewable resources and minimizing wastes. One example would be to reduce the distance of transporting products and producing fewer goods, this would reduce consumption of petroleum and waste. Once these goals are accomplished, we will have created a healthier and more productive environment. Since humans tend to focus on themselves when it comes to profit, it is important to refocus on other living things especially our environment, because we are all connected in one ecosystem. The pyramid of ecosystem would not be able to consist without even one piece of brick. Sustainable resources are the following; Post-Industrial, Post-Consumer, Biodegradable and Renewable/Non-renewable materials.

This design was created to be sustainable through its recyclability. The fun part of this design is the materials that were used to create the final product. The materials go along with the overall purpose of the light creating a cohesive storyline. The materials used in the design are; a bird cage, fake bird feathers from a Halloween costume and used Downy sheets. Most people do not wear the same Halloween costume every year, so I decided to utilize those materials to reduce waste. I repurposed the Downy sheets in the same way. I assumed that there would not be any purpose left for the Downy sheets once they had been used, however, used Downy sheets still created a lovely smell and I thought it would be a great addition, adding an aroma to the light fixture. When bird owners lose their birds, many people would not think there was any more purpose of having cages in their homes. This designed light is for those bird lovers who still want to show their passion for birds even after theirs has passed away. Also this light fixture could be used in a bird store as a way to represent the beauty of birds. Once the light fixture is used, all the materials are consisted by recycled materials. I personally would like to keep them or sell the light fixture to one of those bird lovers.

This light fixture is round in shape, has a symmetrical balance which is wrapped in bird feathers which creates mass, volume and dynamic appearance. The volume has dynamic appearance so it seems to be appeared as heavy visual weight, but also the feather has white color and the natural feather appearance has very light visual weight which keeps visual weight balance perfect. The light fixture provoke you warmth and calm feeling due to the bird feathers create warmth and soft textures. The feathers are also easily moveable by very little pressure of air flow creating movement similar to that of a real bird giving it a natural appearance. Since the feathers are white, it creates a sophisticated mood and clean feeling in a space. The lower Kelvin of light glows inside and exposes light though the white, soft feathers creating a warm atmosphere by exposing warmer colors from the inside. Additionally, the bird feathers create repetition generating a movement. This movement leads viewers wanting to walk around the fixture. The fixture looks more curvilinear than linear producing softness as well as warmth. Since the massive volume and glowing soft feather could be stands out in a space, it could be a focal point and catch people's attention easily.



LOCATED IN A BIRD STORE OR/AND PET STORE.

